



SOCIAL MEDIA POSTS

A local Colchester campaign is asking drivers to switch off their car engines while they wait at traffic lights, level crossings or outside schools. Find out more at www.colchester.gov.uk/cleanair

#takecareofyourair #carelesspollution #cleanaircolchester

Did you know that 87% of local people are concerned about air quality in Colchester? CAREless Pollution is a campaign urging drivers to switch off their engines while waiting to reduce the risk of breathing bad air inside their cars and improve local air quality. Find out more at www.colchester.gov.uk/cleanair

#takecareofyourair #carelesspollution #cleanaircolchester

Air pollution inside a car with the engine running is up to seven times higher than the air pollution outside the car, increasing your risk of heart disease and lung cancer. Switch off your engine every time you wait. Find out more at www.colchester.gov.uk/cleanair

#takecareofyourair #carelesspollution #cleanaircolchester

Fuel prices are at an all-time high. Did you know that sitting with the engine running for 10 seconds uses more fuel than switching off and on? Switch off every time you wait – it is a simple action that also brings health benefits to all car drivers and everyone inside the car by reducing your car's exhaust emissions. Find out more at www.colchester.gov.uk/cleanair

#takecareofyourair #carelesspollution #cleanaircolchester

An idling vehicle engine is a large contributor to local air pollution and can produce up to twice as many exhaust emissions as an engine in motion. Switching off your engine can cut pollution by up to 30% and the effects are immediate. Find out more at www.colchester.gov.uk/cleanair

#takecareofyourair #carelesspollution #cleanaircolchester

Modern cars can be switched on and off repeatedly without unnecessary wear on the engine, loss of performance or damage to the battery. Switch off your engine every time you wait. Find out more at www.colchester.gov.uk/cleanair

#takecareofyourair #carelesspollution #cleanaircolchester

Turning off the engine but keeping the ignition on with the fan blowing will provide warm air for up to 30 minutes. Switch off your engine every time you wait. Find out more at www.colchester.gov.uk/cleanair

#takecareofyourair #carelesspollution #cleanaircolchester

Do you want to help clean up the air in Colchester? Switch off your engine every time you wait and encourage other drivers to do the same by displaying one of our stickers in your car's rear window. Order yours at www.colchester.gov.uk/cleanair
#takecareofyourair #carelesspollution #cleanaircolchester